

Message Text

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64

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INFO OCT-01 EA-10 ISO-00 EB-07 RSC-01 /019 R

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FM SECSTATE WASHDC

TO AMEMBASSY TAIPEI

UNCLAS STATE 003021

E.O. 11652: NA

TAGS: BEXP: TW

SUBJ: ENERGY SYSTEMS TC EXHIBITION, JUN 23-27, 1975

REF: TAIPEI 7464

FOR TRADE CENTER

1. APPRECIATE EXTENSIVE LIST SUGGESTED SEMINAR TOPICS
REFTEL. FOLLOWING PRODUCTS MENTIONED AS POSSIBLE TOPICS
NOT INCLUDED BENDLER'S RESEARCH AND THEREFORE NOT
SUPPORTED AS GOOD ITEMS TO EXHIBIT: STEAM BOILERS, STEAM
POWER PLANT EQUIP, GAS/COAL/OIL BURNERS, AND NUCLEAR
POWER GENERATION EQUIP.

2. AS EXHIBITORS EXPECTED PRESENT SEMINAR PAPERS, SEMINAR
TOPICS MUST RELATE TO PRODUCTS IN EXHIBIT. THEREFORE,
NEED TO KNOW ASAP: (A) EMBASSY'S ASSESSMENT OF MARKET
FOR US PRODUCTS OF ABOVE TYPES WITH BACKUP INFO
SUITABLE FOR USE IN MARKET RESEARCH SUMMARY; (B) IF
METHOD OF SELLING EQUIP, PARTICULARLY NUCLEAR POWER
GENERATION AND STEAM POWER PLANT EQUIP, SUCH THAT TC
EXHIBITION APPROPRIATE PROMOTION VEHICLE. OUR IMPRESSION
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THAT MOST EQUIP FOR CHINESE POWER PLANTS PURCHASED

AS TOTAL PACKAGE AND NOT LIKELY SELL AS INDIVIDUAL ITEMS
EXHIBITED AT TC. KISSINGER

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